

**South Natomas TMA™  
Board of Directors Meeting  
Wednesday, May 14<sup>th</sup>, 2025  
Meeting Minutes**

**I. Call to Order**

SNTMA President Eduardo Cavazos called the meeting to order via video conference call at approximately 8:02AM on Wednesday, May 14<sup>th</sup>, 2025, in Sacramento, CA. Attending were Martin Christian, Natali Guerrero-Gonzales, Shana Powell and SNTMA staff Stephanie Merten and Jason Vitaich.

**II. Approval of Previous Meeting's Minutes**

A motion was made to approve April 9<sup>th</sup>, 2025 SNTMA Board Meeting Minutes. The motion was moved by Shana Powell, seconded by Eduardo Cavazos. The motion passed unanimously, 3:0.

**III. New Business**

Executive Director Jason Vitaich delivered the following report:

2025 dues collection is going well, with 79.2% of dues collected as of May 2025.

Stephanie Merten delivered the following Membership Report:

- **Campaigns and events promoted through the Commuter Club (April)**
  - 4.22.25 Email to all member companies – Programs & Services, Bucks for Bikes, Q3 Virtual Discussion
  - 4.30.25 Email to all member companies – Bucks for Bikes, May is Bike Month
- **Programs (April)**
  - 57 Telecommute subsidies awarded for the month of April
  - 8 Carpool subsidies awarded for the month of April
  - 20 Low Emissions subsidies awarded for the month of April
  - 1 Transit subsidy awarded for the month of April
  - 0 Amtrak subsidies awarded for the month of April
  - 1 Bike Maintenance subsidy awarded for the month of April
  - 0 Walk subsidies awarded for the month of April
  - 0 Residential Car Charging Station subsidy for the month of April
  - 603 Facebook “likes”, 634 Followers
  - 4.29.25 \$25 Amazon “like” our Facebook page winner following monthly email
  - 5.1.25 Monthly Facebook Contest entries 4/ 4 people, all Amazon
  - 5.7.25 Weekly Drawing for April trip calendar keepers - \$25 Amazon cards

### Meetings:

- 4.1.25 Q2 Virtual Discussion Bike Commuting & Bikes 8:30- 9:30 AM via Zoom

### May 2025:

- Email April subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip calendar keepers) and “like.”
- 2025 Bucks for Bikes 10 awarded, 2 declined, 5 photos & receipts, funds remaining for 6 subsidies 2<sup>nd</sup> round deadline 5.30.25
- 7.23.25 Q3 Virtual Discussion NorCal Go 101 at 8:30- 9:30 AM via Zoom

|                             |         |         |             |      |       |             |
|-----------------------------|---------|---------|-------------|------|-------|-------------|
| <b>All Trips</b>            | Carpool | Transit | Telecommute | Walk | Bike  | Drive alone |
|                             | 543     | 165     | 1,413       | 72   | 154   | 1,492       |
| <b>Commute Trips</b>        | Carpool | Transit | Telecommute | Walk | Bike  | Drive alone |
|                             | 493     | 163     | 1413        | 62   | 140   | 1,436       |
| <b>Reduced VMT</b>          | Carpool | Transit | Telecommute | Walk | Bike  | Drive alone |
|                             | 10,018  | 3,035   | 61,320      | 20   | 815   | 0           |
| <b>Gallons of Gas Saved</b> | Carpool | Transit | Telecommute | Walk | Bike  | Drive alone |
|                             | 390     | 133     | 2,447       | 1    | 36    | 0           |
| <b>Reduced Co2 (tons)</b>   | Carpool | Transit | Telecommute | Walk | Bike  | Drive alone |
|                             | 3.83    | 1.30    | 24.0        | 0.01 | 0.35  | 0           |
| <b>Money Saved</b>          | Carpool | Transit | Telecommute | Walk | Bike  | Drive alone |
|                             | \$7,013 | \$2,125 | \$42,924    | \$15 | \$571 | 0           |

### IV. Adjourn

The meeting adjourned at approximately 8:33AM. The next SNTMA Board meeting is scheduled for Wednesday, June 11<sup>th</sup>, 2025, at 8:00 AM via video conference call in Sacramento, CA.

Respectfully submitted,  
Shana Powell  
SNTMA Secretary